

Effective Date: September 14, 2020

Introduction

This Privacy Policy applies to your access to, and use of the website PayID.org (the “Website” or “Site”), and are between you and Ripple Labs Inc., Ripple Services Inc. and its subsidiaries and affiliated companies, as the operator of the website PayID.org (“Company,” “we” or “us”). This Privacy Policy explains how the Company collects, uses and shares information we collect when you use the website, and when you interact with us as described in our Terms and Conditions.

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How We Collect Your Information

INFORMATION WE COLLECT FROM OUR WEBSITES AND EVENTS:

Information You Provide to Us: We collect information you provide directly to us when you browse our website, join the PayID Community, create an online account, post messages to our forums, provide feedback through surveys, participate in any interactive features, hackathons, contests, promotions, activities or events. The types of information we may collect include your name, email address, username, password, role, location and any other information you choose to provide.

Information We Collect Automatically through the use of Cookies and Other Tracking Technology: When you visit the website, we obtain certain information by automated means, such as cookies, web beacons, web server logs and other technologies. A “cookie” is a text file that websites send to a visitor’s computer or other Internet-connected device to identify the visitor’s browser or to store information or settings in the browser. A “web beacon,” also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server.

We may use these automated technologies to collect information about your equipment, browsing actions, and usage patterns. The information we obtain in this manner may include your device IP address, identifiers associated with your devices, types of devices connected to our services, web browser characteristics, device characteristics, language preferences, referring/exit pages, clickstream data, and dates and times of visits to our website.

The information we collect through cookies and similar technologies helps us (1) remember your information so you will not have to re-enter it; (2) understand how you use and interact with our website; (3) measure the usability of our website and the effectiveness of our communications; and (4) otherwise manage and enhance our website, and help ensure it is working properly.

Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Please note, however, that without cookies you may not be able to use all of the features of our website.

INFORMATION WE COLLECT FROM GITHUB:

Information from Other Sources: Through use of the PayID product, Company may collect your name and email address provided to us from GitHub.

How We Use Your Information

COMPANY WEBSITES AND EVENTS:

The Company collects this data for various purposes, including to:

- Respond to your comments, questions, requests and provide support services;
- Monitor and analyze trends, usage and activities in order to operate and improve our website;
- Manage your online account(s) and send you technical notices, updates, security alerts and support and administrative messages;

- Organize regional or local events, hackathons, and the registration and management of individuals in the PayID Community;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

INFORMATION WE COLLECT FROM GITHUB:

The Company collects this data for purposes of monitoring the use and providing support services for the PayID product.

How We Share Your Information

COMPANY WEBSITES AND EVENTS, AND THE COMPANY'S PROVISION OF THE SERVICES:

We may share your personal data as follows:

- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;
- If we believe your actions are inconsistent with our user agreements or policies, or to protect the rights, property and safety of us or any third-party;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company;
- With your consent or at your direction; and
- We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

COMPANY SUB-PROCESSORS

We use the following sub-processors to operate our Services:

Third-Party Service or Vendor	Type of Service	Location
Salesforce	User Data Host Platform	United States
Segment	User Data Host Platform	United States
Hubspot	User Data Host Platform	United States
Asana	Cloud-based Customer Support Services	United States
Zendesk	Cloud-based Customer Support Services	United States
Atlassian	Cloud-based Customer Support Services	United States
Amazon Web Services	Cloud Service Provider	United States
Google Cloud	Cloud Service Provider	United States
Heap	Cloud-based Website Analytics Service Provider	United States

Legal Bases For Processing (For EEA Users)

If you are an individual from the European Economic Area (“EEA”), we collect and process your personal data only where we have legal basis for doing so under applicable EU laws.

The legal basis depends on the Services you use and how you use them. This means we collect and use your personal data only:

- To fulfill our contractual obligations to you;
- To operate our business, including to improve and develop our services, for fraud prevention purposes, improve user experience, or other legitimate interest; and/or
- As otherwise in compliance with law.

If you have any questions about the legal basis for processing, please refer to the “Your Rights” section below or contact us at the address listed in the “Contact Us” section.

Transfer Of Personal Data To Other Countries

We transfer your Personal Data to countries outside the United Kingdom and the European Economic Area (“EEA”), including, but not limited to the United States, where the Company’s Corporate Headquarters is located, and where our IT systems (including email) are located. When required for the provision of the Services, the Company may transfer and store Personal Data to locations in or outside the European Economic Area (“EEA”).

The Company complies with the EU-U.S. Privacy Shield Framework and Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union, the United Kingdom, and Switzerland to the United States. The Company has certified to the Department of Commerce that it adheres to the Privacy Shield Principles. If there is any conflict between the terms in this privacy policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern. To learn more about the Privacy Shield program, and to view our certification, please visit <https://www.privacyshield.gov/>

The Company is subject to the investigatory and enforcement powers of the Federal Trade Commission (FTC). Under certain conditions, you can invoke binding arbitration for complaints regarding the Company’s Privacy Shield compliance. For further information, please refer to: <https://www.privacyshield.gov/article?id=ANNEX-I-introduction>

In cases of onward transfer to third-parties of Personal Data received pursuant to the EU-U.S. Privacy Shield and the Swiss-U.S. Privacy Shield, the Company shall remain potentially liable.

How We Protect Your Information

We are committed to protecting your information. We maintain appropriate administrative, technical and physical safeguards designed to protect the Personal Data you provide against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

How Long We Retain Your Information

We will retain your Personal Data on file for as long as necessary for our legitimate business purposes. Please note that in certain cases, legal or regulatory obligations require us to retain specific records for a longer period of time.

Children's Information

Our Services are not directed to children under the age of 16. If you learn that a child under the age of 16 has provided us with personal information without consent, please contact us.

Your Rights

You have the right to request a copy of your information, to object to our use of your information (including for marketing purposes), where applicable, to correct your information, to request the deletion or restriction of your information, or to request your information in a structured, electronic format.

Please note that we may retain certain information as required by law or for legitimate business purposes. If you would like to exercise any of these rights, please contact privacy@ripple.com.

In compliance with the Privacy Shield Principles, the Company commits to resolve complaints about our collection or use of your personal information. EU and Swiss individuals with inquiries or complaints regarding our Privacy Shield policy should first contact the Company at privacy@ripple.com or at our mailing address at:

Ripple Labs Inc.

Attention: General Counsel

315 Montgomery Street, 2nd Floor

San Francisco, CA 94104

U.S.A.

The Company has further committed to refer unresolved Privacy Shield complaints to JAMS, an alternative dispute resolution provider located in the United States. If you do not receive timely acknowledgment of your complaint from us, or if we have not addressed your complaint to your satisfaction, please visit <https://www.jamsadr.com/eu-us-privacy-shield> for more information or to file a complaint. The services of JAMS are provided at no cost to you.

Changes To This Privacy Policy

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this policy, and in some cases, we may provide you with additional notice (such as adding a statement to the homepages of our Site or sending you an email notification). We encourage you to review the Privacy Policy whenever you interact with us to stay informed about our information practices and the ways you can help protect your privacy.

Third-Party Services, Applications, And Websites

Certain third-party services, websites, or applications you use, or navigate to from our Services may have separate user terms and privacy policies that are independent of this Policy. This includes, for example, websites owned and operated by our customers or partners. We are not responsible for the privacy practices of these third-party services or applications. We recommend carefully reviewing the user terms and privacy statement of each third-party service, website, and/or application prior to use.

Contacting Us

To submit questions regarding this Privacy Policy, you can contact the Company by emailing us at privacy@ripple.com, or calling us at 1.800.877.4804 or at our mailing address at:

Ripple Labs Inc.

Attention: General Counsel

315 Montgomery Street, 2nd Floor

San Francisco, CA 94104

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